

## **School of Management Studies**

### **University of Hyderabad**

#### **Two years Executive MBA (EMBA) Program**

The Executive MBA program is designed for professionals and executives who have an aptitude towards management and those who look forward to perform managerial roles in various organizations. The program helps executives who already have working experience and want to add/improve management knowledge and skills. The programs aims to impart leadership and managerial skills among executives. The classes would be held on weekends (Saturday and Sunday) so that an executives can continue with their work and study during the weekends. This programme enables the school to improve its interaction with the industry. It is proposed to start from 2019-20 academic year.

#### **Executive MBA Programme**

The two-year executive MBA programme would be spread over four semesters. During the first two semesters, basic and foundation courses are offered. These include coverage of management concepts and approaches, managerial accounting and finance, marketing, organization behaviour, human resources, quantitative techniques, economics, information technology, operations management, research methodologies, business strategy and business environment.

During the third and fourth semesters the students take the courses such as Global Business Strategies, Quality Measurement and Quality Systems, Entrepreneurial Management, with applications to infrastructural and services sectors. During this period, the students also have the opportunity to specialize in two areas of their interest, subject to a minimum of ten students opting for an area. These specializations are offered through electives and project work spread over the two semesters. The students may choose from following specialization areas:

- Information Technology
- Business Analytics
- Entrepreneurship
- Finance
- Human Resource Management
- Marketing
- Operations Management

#### **Continuous Evaluation**

The School practices a system of continuous evaluation and feedback. Students are required to be regular in attendance as they are evaluated continuously through internal examinations, assignments, project works, presentations, panel discussions which constitute the predominant method of evaluation.

## **Admission Details**

### **Eligibility Criteria**

**Any graduate from a recognised university with a minimum of 60% marks in graduation and a minimum of 3 years of work experience.**

### **Intake**

It is proposed to have an intake of 40 students per batch.

### **Admission Procedure**

The admissions for the executive MBA program is through a written test conducted by the university comprising of objective type questions in the areas of verbal ability, English language proficiency, quantitative aptitude, logical reasoning etc., followed by Group Discussion (GD) and Personal Interview (PI). Written test will be conducted for 100 marks and further it will be scaled down to 60 marks. Maximum marks for Group Discussion and Personal Interview will be 15 and 25 respectively. Candidates will be short listed in 1:4 ratio for GDPI based on the merit obtained in the written test. A final merit list will be drawn based on the combined score of written test and GDPI. Existing policy of university reservation will be followed in admissions.

### **Fees for the Program**

It is proposed to charge Rs. 8,00,000 tuition fees for two years programme payable in four equal instalments.